



2015 CONTRACTORS AND SUPPLIERS EXPO



March 20, 2015 10am-3pm
Oracle Arena East Side Club
7000 Coliseum Way Oakland, CA 94621



INITIAL SUPPORTERS



Dear Prospective Sponsor:

On March 20, 2015, Turner Group Construction in conjunction with AEG Worldwide, A Squared Ventures, and the Western Regional Minority Supplier Development Council will be hosting the 2015 Contractors and Suppliers Expo at the Oracle Arena – East Side Club. With a projected attendance of over 800, the exposition will feature an array of educational resources to benefit local contractors, tradespersons, parents and students.

The goal of the Expo is to offer on-site assistance to grow capacity, strengthen organizational financial viability, establish professional relationships, and stabilize families which in turn, strengthen our communities.

This event will be unprecedented as it will include Pre-Expo sessions designed to help expo attendees obtain the maximum benefit associated with Expo Networking, Presenting their Organization, Pre-Qualifying for Small Business Loans, and Identifying Summer Internships for their children.

The Expo will also include:

- General Contractor Panel Presentation
- Break-Out Sessions (Technical Software, Safety, etc.)
- On-Site Certifications
- Small Business Loan Disbursements
- Employment Leads
- Food/Refreshments
- Private/Public Agency Booths
- Contract Awards
- Student Internships
- Union Enrollment
- Equipment Demonstrations
- Raffles

We are pleased to extend an opportunity to you to support the above efforts through your sponsorship. Each sponsorship level will afford you with an Expo booth and recognition of your organization along other benefits as defined by your sponsorship selection.

We hope to count you among the sponsors of this exciting event and we hope to receive your response by **February 21, 2015**. The accompanying Sponsorship Form must be completed and mailed or emailed.

We look forward to seeing you and your team on March 20, 2015 from 10am-3pm at the Oracle Arena. Should you have any questions, please contact Turner Group Construction at 510-835-0400.

Sincerely,

Len Turner
Expo Steering Committee



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SPONSORSHIP FORM

Company Name/Organization: _____
Contact Person/Title: _____
Address: _____
Cite/State/Zip: _____
Telephone No: _____ Email: _____

Authorized Signature: _____

CORPORATE SPONSORSHIPS (✓ Check Applicable Box)

- Gold \$5,000 Silver \$2,500

SMALL BUSINESS SPONSORSHIPS (✓ Check Applicable Box)

- Partner \$1,000 Associate \$500

Payment Method: (✓ Check Applicable Box)

- Check/Money Order

Please find the enclosed check/money order payable to *East Oakland Resource Center* in the amount of \$_____.

- Please invoice us in the amount of \$_____.

Payments should be remitted to:
East Oakland Resource Center 8055 Collins Drive Oakland, CA 94612
Memo: 2015 Contractors and Suppliers Expo
EIN#: 46-518-4128 (501C-3)
Phone (510) 835-0400 Fax: (510) 835-0444



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SPONSORSHIP BENEFITS



CORPORATE SPONSORS

SPONSORSHIP LEVEL	CONTRIBUTION AMOUNT	BENEFITS
Gold	\$5,000	Radio Spot as Sponsor (5 Entercom Stations), One Page Ad in Expo Brochure, Logo on Expo Banner & Flyers, One Expo Booth, Two (2) Expo T Shirts
Silver	\$2,500	Radio Spot as Sponsor (3 Entercom Stations), 1/2 Page Ad in Expo Brochure, Logo on Expo Banner & Flyers, One Expo Booth, Two (2) Expo T Shirts



SMALL BUSINESS SPONSORS

SPONSORSHIP LEVEL	CONTRIBUTION AMOUNT	BENEFITS
Partner	\$1,000	1/4 Page Ad in Expo Brochure, Logo on Expo Flyers, One Expo Booth, Two (2) Expo T Shirts
Associate	\$500	Organizations Name in Expo Brochure, Logo Expo Flyers, One Expo Booth, One (1) Expo T Shirts

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